**Parent Letter**

Hi! My name is, and I will be coaching your child’s soccer team this Spring. I want to introduce myself (for those who don’t know me already) and talk about expectations for players, parents, and myself.

I have been coaching youth sports for <X> years. I really enjoy coaching young players <give reasons>

I emphasize development over competition as a youth coach, though competition is an essential element in team sports. Every player is somewhere on a spectrum, and it is our job as parents and coaches to help them move up that spectrum – to get better over the course of the season. I emphasize sportsmanship and improvement as individuals and a team, and I ask for your help in focusing on those principles.

As parents, you are critical in supporting your child’s success. As a parent myself, I know how much you have to commit as a family to participation in sports, and I appreciate it. I will ask for your help in planning team activities, ferrying children to practice and games, and cheering for the team. I will ask that you model good sportsmanship and a focus on improvement. Please respect our officials, our opponents, and our own players. This is vitally important in youth sports, where children learn how adults treat the game and model sportsmanship. With your help, this season can be an immensely rewarding and successful one. Thanks!

Players are expected to arrive at practice on time and ready to play with a size <#> ball, shin guards, cleats, and a water bottle.

We will practice at <field name> on <day> at <time>

If you ever have any questions or concerns, my phone number is <>, and my email address is [<?>](mailto:ceejaysquared@gmail.com). Feel free to contact me any time.

Regards,  
Coach <name>